



Illinois Art Therapy ASSOCIATION

Minutes

Saturday, August 13, 2011

2:00PM: Announcements:
Discussion
Board Reports

Members Present: Sara Miller, Kate McIntosh, Amy Cavazos, Lariza Fenner, Andrea Koch, Mary Andrus, Maia Wheeler

Kate calls the meeting to order at 2:10 Sara seconds
President- Kate McIntosh

- Recruiting student reps, including governmental reps to work with Lariza
- Special thanks to Val Newman for representing IATA at the Chapter Meeting in Washington D.C. Thanks to Amy and Val for their efforts and contributions to the Paper Brain Project and its representation at the AATA Conference.
- Plan to update logo to be more consistent with AATA brand
- Discussion of how BATA processes dues (look below)

BATA does NOT process our DUES through AATA. Because of our not-for-profit status in Ohio, we are not able to be incorporated under AATA. What we have done is to work with Michele B (at AATA) to assure that people are NOT able to choose the option to pay AATA For BATA dues and are directed to the BATA Website to join. We do have members who do NOT like this, as they want to pay all at once instead of going to each site to pay their dues. However, we have purchased this year Wild Apricot - <http://www.wildapricot.com/> it is a membership data base with website front. Some of it is really nice and easy and some of it is not as graphically clean as we would like. Right now I have to say I really enjoy having the membership data base, as each member can control their information.

It is really great for our events announcements as it send out the eblasts to members. I have found that 48% of our 180 members will open and click on the event eblasts to see what the event is about and get more information. (yes wild apricot allows you to track who opens what emails you send out and if they click on a link in the email to return to your site!)

You won't be able to have access to our sub sites: it allows us to assign sites to individuals for committees, and for members only, and for just the BOD members. Makes it easier that all our stuff is now in one place. I can also allow individuals to have access to pages for editing and what not, that is really helpful, so not everything has to go through ONE person. We can have multiple pages each with their own coordinator for that page. Hard to explain.... YOU can check out our JOIN US page... Here is our OLD page: <http://www.buckeyearththerapy.org/MembersOnlySection.html>

HERE is our NEW pages.... <http://bata.shuttlepod.org/BATA.membership> everyone can not pay online through paypal. We are considering upgrading our pay pal so we can accept credit cards as well.

- Setting Governmental Affairs agenda
 - Meeting on Tuesday 8/16
 - Checking IDPH website
 - Networking with congress members and politicians who can advocate
 - How can we get students involved
 - Develop informational materials that explain art therapy. We're active in the community, but the PR piece is missing. They don't know who we are and what we do.
- Great job for 2 Service Projects: Mental Health Explosion Summit and St. Matthew's. Thanks Andrea for organizing the Shadow Boxes Service Project at the nursing home. It was a great opportunity to see where an art therapist works and collaborate with others.
- Review of Strategic Goals and IATA Bylaws.
- Glass CUBES- overview of how to use this as a resource.

- Nomination's Update (look below). Letters and ballots planned to go out at the end of the month.
 - Look into e-ballots for next year. We need to put this to a vote on this year's ballot?
- Great Job, Julia, Mary and Conference Committee on getting the IATA brochure up and running online. This looks fantastic is really shows the leaps and bounds IATA is moving to a more professional, creative and polished look.
- Discussion of Work/Service Project. How can we continue to develop this initiative and get the word out? How can this be used to develop jobs.
- Looking FORWARD: Discussion of what IATA goals are for next year. (less programs?, timing of conference, strategies to continue working with the Fulton Street Collective.
 - Programming not well attended- reduce Lecture series to 2 per year
 - Survey Monkey showed strong interest in title protection
 - In 5years:
 - Mary- strengthened connection with schools, continued relationship with Fulton. Conference being more streamlined, conference NOT our only source of revenue, membership over 300.
 - Sara- work with students, offer more support to recent grads, mentorship program for new grads (model after AATA program)
 - Lariza-
 - Amy- really enjoyed interviewing Jiwon. Good way to engage and connect with professionals
 - Kate- get website updated, push Laura J to move archives online, meet Joe to talk about the future of the relationship between Fulton and IATA
- Branding- updating IATA Brand to be consistent with AATA's initiative.
- Susan Corrigan, AATA's Executive Director, will be attending the IATA Conference. This is a great opportunity for IATA to better connect with AATA.
- Sara Miller is organizing Student Recruits for IATA at Adler, SAIC and hopefully SIUE.
 - Extend a branch to Northwestern's certificate program
- Looking to organize panel for current/recent graduates to discuss job searching techniques.
 - End of September? Early October?
 - People working with different populations/different settings discuss how to they got their foot in the door
 - Where to hold? At schools? Brunch somewhere? In collaboration with student organizations?
 - Offer FREE FOOD
- Review of website (what needs updating). How can we enhance Member's Page?
 - Web membership meeting
- Date, time, location of annual board dinner.

- Thank you to Christine Nicklos, Amy Cronk, Mackenzie Sainz and Sangeetha Ravichandran for the completion of their graduate art therapy courses. They have also graduated outside of their Student Representative positions so please remove their names as student reps. Mackenzie has joined the Governmental Committee. Sangi is now Nomination's Chair. Amy has recently landed a job in California. Christine is looking to where she is interested in continuing her involvement with IATA. Discussion if we want to recruit Governmental Student Representatives from each school as well in addition to first year student reps.
- Congrats to Amy Cavazos, Hannah Shinozaki, Cassandra Colucy and Allison Barton for completion of their first years of art therapy graduate study. We are excited to continue to work with you. Congrats to Judy McGrath in her final third year at SIUE!!!!
- Congratulations to Amy Hahn and her husband TJ for the birth of their baby girl Adellee Hailey Hahn- born Tuesday August 2nd at 2:30pm, 7.5, 18".
- 5. The 7th Congressional District Health and Wellness Summit Explosion 2011 was held on July 22nd and 23rd. IATA represented with art making, a video and many people interested in art making and art therapy! A special thanks goes out to Maia Wheeler, Val Newman, Holly DeRosa, Patrick Morrissey, and Kate McIntosh who generously offered their time to represent IATA!

Update below for Nominations:

Create reputation for IATA and establish that it's an honor to serve as president

Create stipend for president position

-need to put to a membership vote (put on ballot)

-Instead of paying cash, cover professional membership fees plus travel, room and board for AATA conference OR just \$1500 in professional development

IATA Nominations 2012

Position	Bio Intent
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Elected

President Elect:	Jimmy Bulosan	x x
	Heather Leigh	

Secretary **Shan Ju Lin x x**

Anne Riley x x

Julie ludwick x x

Director **Valerie Newman x x**

Christy Schoenwald

Nominated

Publications co-chair **Thomas Lindquist**
for e-alert: **Amy smethurst**

Publications co-chair

for newsletter: **Andrea Koch**

Ethics Chair: **Iu-Luen Jeng**

Exhibitions Chair: **Cate Barrington-Ward x**

(need position description)

Committee: **Kaye Shaddock**

Christine Nickolos

Governmental Chair **Lariza Fenner**

Committee: **MacKenzie Sainz**

Leah Gipson

Conference Chair: **Joanna Zakham**
Committee: **Theresa Dewey**

Outreach chair: **Scheherazade Tillet**
(need position description)

Committee: **Allison Barton (Adler Work Service Student Representative)**
Hannah Shinozaki (SAIC Work/Service Student Representative student)
Lauren Schmidt

Conference Chair- Julia Rice and President Elect- Mary Andrus

1. Julia and I will bring a draft of the brochure to the meeting to pass around and share with the board that will give an overview of the conference.

-webpage built but not yet live

2. We need a vote on whether the conference committee members are expected to pay for the attendance at the conference. If they do have to pay I suggest that they pay at a reduced rate.(It is a whole lot of work putting this together.)

Kate proposes that current IATA Conf Committee members get in free Andrea seconds

3. Outstanding conference items- contract with Adler has been sent, waiting for it to be signed and sent back, Confirming our closing speaker(looking at possible DMT or Circesteem) , Pulling together information to launch the website(we hope to have a draft to share with the board at the meeting). The committee is meeting on Monday August 15th to discuss next steps.

4. We have decided to scrap the beer and wine reception at the conference and instead do a coffee tea and desserts reception at the end of the day.

5. Presenters to sign contract statting they will register for the conference

6. Costs- \$160 non member
\$125 professional member
\$87.50 presenter
\$60 student non member
\$50 student members
\$30 student volunteers and presenters

Membership- Sara Miller

Membership is at 217, Yay!

Mary and Sara are going to SAIC on September 16th to talk to new students about IATA Meetings with new students at SIUE, St. Mary of the Woods, Adler and Northwestern to be scheduled.

IATA is interested in having a brunch and possible discussion panel about finding a job for new graduates. Any ideas? Suggestions?

PR- Gina Portelli (not in attendance)

-Living Rm lecture series. How it went, ways to improve. (in particular: attendance, how to get more people interested and/or what is the interest level?)

-Changing the date of the aug 16th lecture to august 30th with the hope of getting more student attendance. Tuesday 6:30-9:00PM

Outreach Chair- Patrick Morrissey (not in attendance)

Propose position description re: Outreach Chair

I have been working to maintain a presence in the community and to participate in IATA's events and projects. In June I helped to facilitate a service project at Norwood Crossing. I provided a write-up of this project which will be featured in the latest IATA Newsletter. I have created a position description for Outreach Chair which I am submitting for approval (see below). This description also highlights some of my aspirations for the near future.

Outreach Chair—Description

Brief description: To establish and maintain relationships with people or organizations in order to advance the mission of IATA and achieve mutual benefit.

Examples:

1) IATA's partnership with Fulton Street Collective has raised the profile of FSC as a community arts organization while providing consistent programming and exhibitions. IATA has benefitted by using the space to establish services for its members and a venue for students and professionals to share their insights and advance discourse. The Outreach chair would seek to maintain this relationship and potentially establish similar relationships with other organizations.

2) IATA Work/Service provides organizations with a better understanding of the practice and profession of art therapy while providing members with practical experience and access to unique populations. The Outreach Chair would consistently represent IATA at these events and seek to expand the number of collaborative organizations.

3) Outreach Chair may seek to co-facilitate workshops or events with like-minded people or organizations thus increasing attendance, exposure, and reach of these events. Potential organizations identified for collaboration may include:

a. Warrior Arts Studio <http://warriorartsstudio.com/>

<https://www.facebook.com/warriorartsstudio>

b. Warrior Writers <http://www.warriorwriters.org/>

c. Vet Art Project <http://vetartproject.com/>

d. Multikulti <https://www.facebook.com/pages/multikulti/256912142698>

Remaining meetings:

- October 1st 11AM-12PM (Sat)
- November 6th 10AM-12PM (Sun) (Daylight savings)
- December 3rd 5PM-8PM(Sat)
 - @Fulton Street
 - Setup/Cleanup Committee
 - Food Committee
 - Decorations Committee
 - Nominations needed
 - Emerging
 - Honorary
 - Distinguished

Kate moves to end the meeting at 4:29. Mary seconds