The Illinois Art Therapy Association (IATA) believes in supporting our fellow art therapists, artists, and community members. The following guidelines are an outline for individuals and organizations who would like the IATA to share about their events, posts, or other important information. Please review the American Art Therapy Association's (AATA) mission, vision, along with IATA's social media guidelines. If you feel your post meets the following criteria please reach out to our social media chair through their email socialmediachair.iata@gmail.com.

AATA Mission: To advance art therapy as a regulated mental health profession and build a community that supports art therapists throughout their careers. *Adopted July 2021.*

AATA Vision: A world where everyone has access to professional art therapy for improved mental health and well-being. *Adopted July 2021.*

Guidelines

Requested content should fall under the following categories: art therapy or another creative arts therapy, mental health, medical care, licensure, law changes, or community outreach. We have the right to decline sharing content that does not align with the values and mission of AATA.

All shared posts will be through social media stories **only**, if you would like your event to be advertised through IATA's email blast or website please reach out to president.iata@gmail.com for more information or click Advertise to learn more about our prices and process for advertising.

The individual making the request must already have their promotional content created or in process of being created - IATA **does not** create promotional content for other individuals or organizations at this time.

All promotional content should meet the following requirements:

- 1080 x 1920 px or 11.25 x 20 inches with a minimum for 72 ppi for instagram and facebook stories

- 1600 x 900 px or 16.7 x 9.3 inches with a minimum of 72 ppi for Twitter posts

- 1200 x 1200 px or 12.5 x 12.5 inches with a minimum 300 ppi for LinkedIn posts

All sizing guidelines are to ensure posts shared are at the highest quality possible for the chosen social media platform.