

January 25, 2025 IATA meeting notes
7:00pm-8:00pm
Zoom for annual board meeting

Members present:
Shan Ru Lin (Communications Chair)
Rebecca Kramer (Programs Chair)
Blair Meehan (Membership Chair and Adler liaison)
Cassandra Colucy (Treasurer)
Jennifer LeRouge (SIUE liaison)
Zach Lazarus
Julie Ludwick (Secretary) (Joined at 7:23pm)

Called meeting to order 7:05pm by Shan
Cassandra seconds at 7:05pm

1. Programs:

- February Event Dandelion- posting free on newsletter
- March 1 event, deadline for registration 2/24/25. Rebecca needs to make certificate, exam, and course eval for next event. 11am-1 event. Rebecca may have conflict, needs to send links to Shan and Amber, prior to event.
- Connect with Blair regarding membership and list for event.
- SIUE rep: communicated people at SIUE like the licensure updates

2. Communications:

- Posting events
- Job postings
- Updating website.

3. Membership

- organized google membership drive
- A lot of potential for position.
- Find an art therapist is a perk of membership
- Gather current member list and start to organize it.

4. Treasurer

- a. We are going to file our taxes in the coming months
- b. Blair and Cass collaborate on seeing if there's a correlation between events and people signing up for IATA.

5. Social media

- a. Market for events linkedin, insta, newsletter
- b. Blair and Rebecca connect for direct email to all members- "1 free ce for iata member" send out by February 1: Rebecca.

Julie calls the meeting to close at 8:06pm
Blair seconds.

