

Notes for IATA Meeting 6/20/2024

Blair motions to call meeting to order 7:08

Second by Erin

Meeting started at 11:08

Board Members in attendance

Rebecca Kramer, Programs Chair

Julie Ludwick, Secretary

Erin Mooney-Simkus, Governmental Affairs Committee Chair

Blair Meehan, IATA Adler student rep

Megan Bonke, Social Media Chair

Programs

The Sumi ink event- We have 5 sign ups.

Rebecca downloaded CertifyEm for the exam. That way people will be able to get their certificates immediately after completing the exam.

Who is the authorized representative to sign the NBCC form? Erin. We need her signature and IATA title. She will send Rebecca her signature asap.

We will pay the presenter \$35 per ticket and also cover the \$95 fee for the venue.

Flyer is made and approved. a cap of 12 people max. Date, June 22nd 9:30-12:30. \$65 non members and \$55 IATA members, and registration is open, marketing is happening.

Communications

We added presenter application materials for program planning on website with clear expectations and boundaries/expectations.

We added... 'if we don't have x amount of registrations by this date then the event will be canceled.'

Continue to ask for testimonials of harm for the art therapy bill on the ealert.

Treasurer

We paid our taxes through AATA.

Cassie will place Tax ID number and info in our shared folder for board members to be able to access.

Social Media

-make social media posts for art therapy license testimonials of harm.

-It may be a good idea to get a Canva account for IATA, we could have an IATA account and all images/publicity created would be in one account. \$300 a year for Canva Team. \$120 a year for a single user. Megan thinks Single user for \$120 a year would be sufficient. Is this in the budget Cassie?

GAC

- Erin revised the letter to send out to IL membership and to the all IL list we had received from AATA. Meredith will be the person who sends this out on our behalf. Letter is to get support for the bill and get a co-sponsor for the bill. Also, looking for specific stories about stories of harm for those who have engaged in 'art therapy' without an art therapist and how this has harmed them. The lobbyist is an LCSW, and working as a lobbyist, she is willing to lobby for us if we need that/want that. Other states seeking art therapy licensure haven't used a lobbyist so unsure if AATA will approve. Erin was able to provide some info about cost sharing around having a lobbyist. Potentially working with her short term vs long term could be the cost effective way to do this.

Julie motions to adjourn the meeting at 7:56PM.

Rebecca seconds at 7:56PM.

Meeting ends at 7:57PM.