Minutes

Date: Saturday, January 22, 2011

Members in attendance: Mary Andrus, Allison Barton, Megan Brady, Jimmy Bulosan, Cassandra Colucy, Amy Cronk, Lisa D’Innocenzo, Amy Hahn, Andrea Koch, Tony LaBrose, Judy McGrath (via Skype), Sara Miller, Kate McIntosh, Christine Nicklos, Gina Portelli, Julia Rice, Mackenzie Sainz, Hannah Shinozaki, Maia Wheeler

Members Absent: Amy Cavazos, Patrick Morrissey, Sangeetha Ravichandran, Bob Ryan, Lacy Vitko

11:00AM: Meet and Greet over Bagel Brunch.

Meeting Called to order by Kate at 11:23. Seconded by Andrea

President- Kate McIntosh and President Elect- Mary Andrus

Announcements:
- Explanation of agenda, minutes, importance of transparency, Robert Rules and Expectations.
- Review of Bylaw Changes voted on last election.
  - Length of term now 1 year as Pres. Elect, 1 year as President
  - Exchange of Binders- Notify Andrea if you need a binder.
- Congratulations to Patrick Morrissey and his wife on their little newborn girl Ainslee!
- Congratulations to Val Newman and Amy Hahn for their acceptance of their proposal “The Brain Project” to the AATA Conference in July 2011.

Fulton Street Collective: Special thanks to Patrick Morrissey and Joe LaNasa from Fulton Street Collective (FSC) for cultivating the group partnership between IATA and FSC. This partnership allows IATA to have free access to the common space and store basic materials in exchange for providing ongoing programming that will benefit both the art therapy community and the general art community.

- Agreement: Mary Andrus, Patrick Morrissey, Karen Parisian and I met with Joe LaNasa in early December to discuss this partnership. An agreement was drafted and there are four key holders: Mary Andrus, Lacy Vitko, Val Newman and Kate McIntosh. Additionally, IATA is purchasing General Liability Insurance coverage of 1 million per occurrence and 2 million in aggregate with the annual premium of $425.00 through The Hartford
  - Kate to find out more about the possibility of IATA members renting studio space. Would have to coordinate this through the 4 key holders.
- Living Room Lecture Series: (Third Tuesday of every other month offering 2.0 CEs through IMHCA. Gina Portelli to help coordinate future events)
- Tuesday, February 15, 2011: An Art Therapist’s Work in Child Welfare Reform - Barbara Fish, PhD, ATR-BC, LCPC
- Tuesday, April 19, 2011: Untitled - Autism Awareness: Maia Wheeler, MAAT and Holly DeRosa, MAAT, LPC
- Tuesday, June 21, 2011 Thomas Lindquist - geriatrics
  - Andrea to contact Tom to see if she can contribute
- Tuesday, August 16, 2011 - Topic on LGBTQ, Val Newman, MAAT, ATR, LCPC and Gina Portelli, MAAT
- Tuesday, October 18, 2011 - open in conjunction with conference
- Tuesday, December 20, 2011 - open

  - March Pot Luck Open/Mike and Open Studio. Sunday, March 20, 2011 4-7 PM
    - Propose community events for July, September and November.

  - Ethics Programming. Jimmy in process of proposing ideas and dates.
    - Digital Media festival in October in conjunction with conference
    - Looking for contacts to create a exhibition and panel discussion RE: Social Action

  - IATA Board Meetings. Discussion of IATA Board Meetings every other month. Set dates for the year. Saturdays or Sundays (Alternating?).
    - March 20th 2-4PM (Sun)
    - May 14th 11AM-1PM (Sat)
    - July 17th 11AM-1PM (Sun)
    - September 17th 11AM-1PM (Sat)
    - November 6th 11AM-1PM (Sun)
    - December 3rd (Sat) – Location and time TBD

  - Exhibitions
    - Identity Politics. Friday, March 4, 2011. 6-9PM
    - Proposed Exhibition by Deb Behnke regarding “Walking on Egg Shells”. Set date for April. An exhibition she is interested in working on with maybe Randy Vick.
    - The Brain Project. Opening Reception - Friday, June 3, 2011 6-9PM.
    - Art Exhibition in conjunction with IATA October Conference.

  - Ideas for Utilizing Space? Setting schedule for the year. Opening up to members ideas and ways to best utilize the space to build community.

IATA Membership Initiative. Welcoming Sara Miller aboard. Met with Megan Brady and Sara Miller to discuss Membership. Reminder to Board to renew membership. Need to manually put people’s names in IATA member site who registered with AATA.

Referral List. Are you on the referral list?

Discuss benefits.

Make fact sheet that explains benefits. Include living room lecture series

What to charge for non-members for future programming?

Mary motions to set a non-member rate of $15 to Living Room Lecture
Kate seconds

Kate motions to set a non-member student rate of $5 to Living Rm Lecture
Andrea seconds
Programs. Redefining role of Programs as there is much being offered in regards to CE’s and other areas for membership. With these redefinitions, we can update the membership material.

-Since we’re incorporating CEs into Living Room Lecture Series, it’s ok to have 3 events per year without CEs

**Kate motions that Programming Committee’s goals shift from 2 CE events and 2 non-CE events per year to collaborating with Ethics Chair for 2 events and initiating 2 events on their own. Amy seconds**

Collaboration between IATA and Michigan’s Art Therapy Chapter (MATA). Emailed Theresa Quinn, LMFT and President of the Michigan Art Therapy Association. She was “discussing how a regional effort on the part of art therapy chapters might increase flow of energy toward legislative efforts, membership, educational opportunities, as well as all the social benefits from such collaboration.” MATA is co-sponsoring Ohio’s annual conference. MATA is interested in ideas to better build partnership.

Mary Andrus reached out the Delaware Art Therapy Association to discuss possibility of regional membership. They Delaware Valley DVATA includes Delaware, New Jersey, and Philadelphia. Consultation with Michelle Dean, MA, ATR-BC, CGP Advantages-Big group, great conferences, networking, advocated for legislation to be included in LPC- had backing of many people to assist in funding. Disadvantages- AATA reconfigured the membership listings, Bookkeeping on AATAs part has been difficult. Need to propose it to AATA, check the By-laws.

Governmental Chair. Under the leadership of Laura Jacob with Governmental Chair Christine Hazelett there were two Governmental Student Representatives- Sangeetha Ravichandran from SAIC and Mackenzie Sainz from Adler. This was to work towards Title Protection for Art Therapists. However, there has been difficulty with this so we are working towards reassessing filling this position. Perhaps moving these student representatives under Director of Public Relations or assisting President-Elect with continued Council of Illinois Counseling Organizations (CICO) meetings.

- Member survey indicates that this is a priority for members
- Difficult to focus on this because we have other priorities such as increasing membership
- We could recruit a veteran
- Seems to be an initiative that ebbs and flows in IATA. AATA gives $2,500 grant to work towards title protection. We received these funds 2 years ago, but had to give it back because we never utilized them.
- Consensus that we should continue to have this committee.
  - Suggestions for nominees- Ed Foss, Laura Jacob, ask Dan Anthon for suggestions,
  - Send out e-alert
  - Promote this initiative and seek nominees at the February Living Room Lecture
  - Megan Brady would like to be on committee

Outreach Chair. Proposed Chair position under Director of Public Relations that will assist with the Work/Service Project with Student Representative Allison Barton. This would help to coordinate these efforts.

**Kate motions that we create the position of Outreach Chair. Mary seconds**
Kate motions that we nominate Patrick Morrissey as Outreach Chair. Tony seconds

- Service Project: Discussing with Thomas Lindquist and Kaye Pryor regarding the first Service Project for 2011.
- Mary – As a part of the Greater Humboldt Park Community Of Wellness Task Force, they will be hosting a compassion fatigue workshop using art for professionals at Norwegian American Hospital on May 13th, and a community Forum on May 14th at Casa Central. In October they will be hosting an Everyone Matters Community Art Exhibition at the Institute for Puerto Rican Arts and Culture featuring the work of the community members- This event would be an excellent service project for art therapists to engage with- Mary will invite Kate to a board meeting to discuss further engagement and involvement with IATA and THE Greater Humboldt Park Community of Wellness Task Force
- Gina proposes we organize Spanish class for clinical professionals at FSC

Web Meeting. Patrick Morrissey and I met with webmaster Lisa Ghisolof in December to discuss updating the website and assisting with a glitch in the e-mail forwarding system. She is adding the Fulton Street Collective image and link to the site, Facebook, Linked In and Twitter. She wrote address and email to front page of website. Gallery is now connected to Facebook so images that are uploaded can be seen. She is creating a conference link to be on the left side of the home page. The top bar now includes gallery, membership and other things to make it easier to navigate.

- Gina to compile info from various social networking sites and add it to the website
- Met with Haley Barnett who is joining the Conference Committee and interested in finding more job material to include in the members’ page.

Newsletter Review the purpose and what material is needed for upcoming issues.
Deadlines, etc.
- Deadline Feb 10th for submissions for next newsletter
- Board members strongly encouraged to contribute material, whether it be articles, interviews, photos

Strategic Goals for 2011: Discussion of goals and how to chart on web page.

- Work towards title protection
  - Short term= recruit Governmental Chair
- Increase Membership and Membership Involvement
- Increase Programming Opportunities
- Increasing our emphasis on art-making and exhibitions

Secretary- Andrea Koch
Updating board member contact info

Treasurer- Tony LaBrosse
- Working to get Kate and Tony on the account
- Just under $12,000 in our operating budget right now
- Have roughly $20,000 in a bank account at Old Plank Trail Bank in Indianapolis that is not earning much interest. Tony plans to remove this money and put it into our Chase account.
- Get out ledger on QuickBooks and make this available online for next treasurer
- Need to set budget for conference  
  - Last year's conference budget was $7,822

Membership- Sara Miller
I am sending an e-alert out to go out over the next few months to encourage and remind members to renew. Additionally, I am working to update the IATA membership application and will upload to the IATA website. I learned how to add and delete members to the website. This is helpful in increasing our referral list and making sure that we have an accurate list of current members. It also allows me to add members who join through the AATA website. I am looking to see how we can improve the overall member's page so it can be more readily accessed. I am sending out a thank you to members who have already renewed their membership.

I am working to increase member’s renewals for 120 by March 1. Throughout the year we hope to increase the overall membership to 250 from 202 last year.

If you haven’t already done so, RENEW and ADD YOURSELF TO THE REFERRAL LIST!!!

Programs- Maia Wheeler
Passport to Life Project requesting to partner with the Illinois Art Therapy Association as a Community Project while they continue the process of seeking 501c3 non-profit status
- Project= professionals go into Chicago schools and talk to the students about different career paths. Discussion facilitated by a counselor.
- Not looking for financial help. Want to be backed by an existing non-profit
- Potentially use newsletter and e-alerts to generate interest/volunteers

Conference Chair- Julia Rice
Conference Committee Members: Julia Rice, MA, Mary Andrus, ATR, LCPC, Anne Riley, MA, Lisa Thomas, Shan Ju Lin, MA, Gillian Taylor, MA, Steve Frazier, Haley B. Rittenhouse, MA, Megan M. Brady ATR, LCPC, Katlynn Bush, MA

This year's conference theme and title will be: Community Collaboration and Creativity in Change: Art Therapy in 2011
Tentative date for the conference is Saturday, October 15th, 2011. We are in the final stages of negotiating a location, TBA.

The committee is in the process of discussing possible keynote speakers and closing speakers/presenters. Kate, Mary and Julia hope to visit the proposed location in order to get an idea of what kind of programming will be possible there.

We successfully identified the following 5 tracks for the 2011 IATA Conference, based on the structure of the 2011 AATA Conference. These tracks will serve as guidelines for any workshop or presentation proposals:

- Clinical Approaches
- Contemporary Issues and Current Trends
- Community / Studio
- Multicultural
- Julia and Mary will be creating a proposal submission form and a proposed budget as well as forming a proposal review committee within the coming weeks.
- Deciding how to develop online registration and proposal submission procedures. Having these procedures online would save money, paper, and time for IATA and the Conference Committee.
  - We would like to make sure this process is seamless and foolproof before calling for proposals.
  - We would like input and ideas from the board in regards to making this possible.

- Finally, as an outreach effort to the art therapy master's programs in the state, the conference chair would like to organize a brief presentation on creating and submitting a conference proposal to be shared with 2nd year students at Adler, SAIC, and SIUE.
  - The purpose of such outreach is to provide needed education on the presentation process, to encourage students to develop research and presentation skills and bring new ideas to the art therapy community and represent art therapy within the larger mental health community, and as an opportunity for IATA to have additional presence in the schools among student members and potential members. The conference chair is interested in partnering with an experienced conference presenter on this project, and working in conjunction with the Research Methods professors at each school. Suggestions from the board in regards to this idea are most welcome.
    - Send email to discuss possibility of brown bag lunch lecture at Adler, SAIC, etc.
    - Amy, Jimmy, Tony, and Mary to present to students
    - Amy will check out our website to see if we can accept proposals online

PR - Gina Portelli/ Patrick Morrissey

1) As people know, I have been invested in helping to create a home for IATA at Fulton Street Collective. After seemingly hundreds of emails, chats, phone calls, and meetings both formal and informal, this has come to pass. IATA has already christened this partnership with the first of our Living Room Lecture Series. I intend to continue to be a key contact person in relation to this relationship.

2) IATA has been utilizing social media as part of its PR. Our social media presence includes:
Facebook
Twitter
Blue Canvas (IATA Artist in the Spotlight)
and (via Bob)
LinkedIn
Flickr

These webpages have been helpful to keep IATA in the public eye, to convey information, and to create dialog/influence collaboration. It is my hope that these social media outlets continue to be a part of IATA's portfolio so long as they are useful. At this time, I would propose that these social media outlets be shared with myself and the present PR director. This way, the continued flow of information will be
uninterrupted and perhaps even increased. I will share all password and relevant information accordingly.

In addition: Please reply to patrickjmorrissey@gmail.com with submissions re: IATA Artist in the Spotlight (bluecanvas.com portfolio). I would like to continue to provide content for this website to maintain IATA's artist presence online.

3) I would like to continue to be involved with IATA’s Board now that my term of PR Director has come to an end. Kate and I have discussed a new position of “Outreach Chair.” This position requires some fleshing out, but I am excited to continue an active relationship with IATA. Please note that my availability may be limited, at least initially, as I begin my permanent term as “Daddy.”

Blue Canvas- Because we’re having trouble getting individuals to sign up to be featured artist, perhaps we can pick a theme each month and ask people to submit individual pieces to this. 
-Document Identity Politics show and create a virtual exhibit of that

Exhibitions- Valerie Newman (not in attendance)
   1.) Paper Brain Progress 2.) AATA Conference Paper Brain Workshop 3.) Identity Politics Show

Director- Amy Hahn
The Paper Brain: Sketchbook Collaboration update
Discuss possible paper brain art making night schedule for the next few months.
Yahoo Group- update and add new board members-used for calling for volunteers, asking questions, posting what your event details and pertinent documents
Flickr account
Send e-alert requesting pages for sketchbook project

Publications- Bob Ryan (not in attendance) and Lisa D’Innocenzo
Lisa- change newsletter deadline from specific month to Winter, Spring, etc.
   Needs submissions! Can be simple

Student Reps: SAIC- Amy Cronk, Sangeetha Ravichandran, and Amy Cavazos
Adler- Christine Nicklos, Mackenzie Sainz, Cassandra Colucy, SIUE- Judy McGrath

Kate inviting student reps over for brunch next Saturday to discuss how IATA can help support students

SIUE Student Reps- Judy McGrath
Feb 5th hosting a workshop with a dance and movement therapist to discuss incorporating dance and yoga into AT practice

Kate moves to close the 1:32. Amy seconds