



# Illinois Art Therapy ASSOCIATION

## Minutes

**Date:** Sunday, May 2, 2010

**Members in attendance:** Megan Brady (11:00), Jimmy Bulosan, Amy Cronk, Lisa D'Innocenzo, Christine Hazelett, Lisa Kay, Andrea Koch (11:00), Kate McIntosh, Erin Mooney, Patrick Morrissey, Valerie Newman, Sangeetha Ravichandran, Bob Ryan, Mackenzie Sainz, Lacy Vitko,

**Members Absent:** Amy Hahn, Yoona Lim, Leksi Linne, Judy McGrath, Mark Miller, Christine Nicklos, Anne Riley, Holland Walker

Meeting commenced at 10:17 by Kate.

### **President- Kate McIntosh:**

Nominated Jimmy Boulsan to be Ethics Chair.  
(In favor: Kate, Erin, & Lisa (only board members present at the time))

Nominated Yoona Lim for Nominations Chair.  
(In favor: Kate, Erin, & Lisa (only board members present at the time))

Nominated Maia Wheeler for Programs Co-Chair.  
(In favor: Kate, Erin, & Lisa (only board members present at the time))

### **New Chase Account**

- How many card holders?
- Everything above \$50 has to be approved by Co-Presidents.
- Procedure guidelines for debit purchases  
(Receipts!, approval, communication with Treasurer/President on the day of the transaction)

### **Survey Monkey**

- Survey membership to look at title protection, bylaws, & terms.
- Title protection: Is that a strategic goal for this year? Not likely to move forward this year
- Vote that title protection is not a top priority. Change priority to fiscal responsibility and becoming more visible in the community.  
(In favor: Patrick, Megan, Kate, Lisa, & Erin)

### **Discussion About Title Protection**

- Add information about how to set up an art therapy position, along with a plan for how to up community visibility.

### **Nancy Slater Conference at NEIU**

Thursday & Friday September 30<sup>th</sup> & October 1<sup>st</sup>.

- Art Exhibition: Valerie will organize this
- Art Space: Maya will organize this

### **IATA Conference Update**

What kind of relationship do we want between IATA & SAIC?

- Move the conference to the fall
- All student passes will either be free or for a nominal fee.
- Cut cocktail hour
- 3 breakout sessions
- Presenters will not have to pay admission
- 60% students
- Adler is on board but does not have space for 150 people
- Can we talk to other chapters about their conferences?

**Nominations** Welcome Yoona Lim, MAAT to the Nomination's Chair position. She is currently looking to find a Conference Chair and Conference Committee for next year's conference. For Fall election, Nominations will be reaching out to fill our ballot for next year's Treasurer, Secretary, Director of Membership and Director of Publications. AATA proposed a recent change in bylaws for Nominations to have ballots via mail and electronically. I am wondering if we as an organization would like to consider this for our organization by adding it to the ballot in the fall and utilizing it next year. Looking into a secure website where members could vote but only once.

**Program Co-Chairs:** Maia Wheeler, MAAT is an art therapist at Easter Seals and will be joining Lacy Vitko as Program's Co-Chair. She is looking to become a member a join us. Welcome Maia!

**Awards Committee** After discussing in last meeting, looking at the possibility of creating an Awards Committee to nominate a few IATA members who have done excellence service. Need to form and vote. Distinguished Service (more than 10 years of experience) and Emerging Art Therapist (less than 10 years of experience). Write descriptions. Send e-alert for submissions and have Board vote. Potential to be honored at AATA Conference and at the annual business dinner in December.

***Kate motions to create awards committee. Erin seconds. Vote tabled until the pending further discussion and clarification***

**The Work Project/ Service Project** The Work Project or "IATA at Work" is geared towards outreach to the greater Illinois Community by motivating and organizing panels of art therapists to do in-services and presentations on art therapy. Through this outreach, we are looking to establish new connections and understanding of art therapy. Patrick Morrissey, Suellen Semekoski and Violetta Woznicka presented on Art Therapy at the Psychology Conference at Harold Washington College on Friday, April 16, 2010. Patrick and I met about branding these with an IATA brochure with description of project, logo, website info and then bios and contact info of presenters. Additionally, collecting names and contact info of volunteers interested in volunteering with the Service Project. We are creating a spreadsheet to document these. The goal is to send e-alert, put announcement on website and record all of these in services and outreach in our Association. Targeting a reasonable number for the end of the year. Possibility of creating heads of these projects under Director of Public Relations or other position.

Service Project is to organize art therapists/volunteers/professionals to do projects like making art at homeless shelter/creating a mural/ making opportunities for us to connect and reach out to our community. This project is geared towards responding to the budget cuts in

an active way by creating opportunities for art therapists to connect together and with others and connect with our community. It is a way for those interested in learning more about art therapy to do community art work with professionals. Creating an IATA waiver document and brochure).

- **Service Project Opportunity. High School Health Fair, “Mental Health Thru Expression”** on Thursday, May 27, 2010 from 3-6 pm. Organizing a poster presentation/with art experiential for high school art students about art therapist and its utilized. High School is located at Belmont and La Clare. There will be graffiti art and hip hop connection so experiential might want to build on that (1-2 art therapists/graduate students)
- Coming to speak at same high school to 80 students for one hour about art therapy before health fair on Monday, May 11 at 10 AM or the M/T/W/R/F of that week at 1PM. Discuss what is art therapy and how it is used? And what high school students would like to see happening at the health fair on May 27/
- In month of June, Laura Jacob is looking for 2-4 volunteers (art therapists and grad students) to assist in a 3 hour art project with children of domestic violence in Zion. She could drive. Project could be mural.

**Art Response in Violence Conference** Nancy Slater the Chair from the Adler School of Professional Psychology has reached out to IATA to help with this conference at the Northeastern on Thursday, September 30 and Friday, October 1. This could be an opportunity for IATA to create an art studio space for participants to go to in addition to an art show. There would be need for volunteers/maybe Programs would be interested in spearheading this event. Will follow up with Nancy after we discuss IATA’s interest in participating.

**IATA Conference 2011** Met with Cathy Moon, Savneet Talwar, Lisa Kay and Isak Applan at SAIC to discuss continued partnership between IATA and SAIC to host future conferences.

- It is more convenient to hold the conference in fall rather than winter. Interested in the first few Saturdays of October 2011.
- SAIC feels that all students should get in free or at the nominal fee for food. To reduce costs they suggested removing happy hour. The gift-in-kind of utilizing Ballroom is \$5000.
- It was suggested to utilize ballroom and have fewer break out sessions.
- By streamlining conference process and providing a consistent framework for future conferences, it will be easier for Conference Chairs/Committees to utilize process.
- Suggestion to make the conference to have more focused topic that provided different perspectives.
- Discussion:
  - Don’t want this to turn into SAIC presents the IATA conference
  - SAIC downtown- whole vacation package for out of towners
  - City Colleges of Chicago as possible site

Move conference from Feb to Oct – lost money last year because people assumed they were still members and signed up for member rate

***Kate motions to move conference from Feb 2011 to October 2011. Vote. Motion carries***

**Budget** Creating a clearer budget of IATA's costs so that we can project 2011's costs. Looking to find ways to fundraise money for 2 more professional scholarships. Access a rental space for IATA art supplies/easels and archives.

**AATA providing IATA Brand Materials** Chapter Graphic Standard Kits are being supplied to us so that we can be consistent with the national movement for art therapy branding.

### **Old Business**

- Art Therapy Board Retreat July 2010- Starved Rock.
- Forman High School has requested we give a presentation at their health fair in May. Planning to integrate this as our first Service Project.
- 2010 Psychology in the City at Harold Washington College- discussed earlier. Spearheaded as first "IATA at Work" Project. Thanks, PATRICK!
- Congrats to Leksi Linn and SAIC MAAT Conference Committee for Art + Social Action. Great job!
- Trading Cards- Idea to use Trading Cards on Illinois Art Therapy Association website as way to promote technology and connect with the greater art therapy community in Illinois. Amy Hahn is interested in spearheading this topic.
- Setting Strategic Goal Meeting to address issues. (e.g. promoting opportunities for community and art making, advancing technology, title protection.) **Set date sometime in April is changed to May.** Followed up with Laura to do Survey Monkey. Discuss and vote on current Strategic Goals.
- Website- Updating the website is one of our top priorities. Meeting with Patrick, Amy, Bob and myself assisted in beginning to streamline information from e-alerts to calendar and news on website. Would like to organize a follow up web meeting in late May
- Downloading Board information to website with password access is possible. Looking to follow up with web designer to access this feature so all binder information, letter head, etc. will be readily available for current and future board members.
- Membership Drive. Megan is following up with creating a script and I have organized a phone tree so that we can reach out to our membership and increase membership. According to Chapter report, "To date the number of renewing 2009 chapter members has exceeded 48% of the annual goal." Including "Friends" category.

### **Ethics- Jimmy Bulosan**

May 15 Jimmy has organized a panel "Art Therapy and Ethics: Decoding Principles Through Intuition and Practice" at the Adler School of Professional Psychology from 10am-11:30AM. CEUs are confirmed. For future partnerships Ethics and Programs can collaborate to count the program as a CEU.

3 ethics panel discussions: Where the field is now, Social justice

### **Membership- Megan Brady**

- All current members should have received membership card and welcome letter
- Megan receives membership update from AATA once per month. If someone signs up on May 1<sup>st</sup>, they may not receive
- 148 members signed up as of April- al bit more than half of what we had last year.  
Reasons:
  - Economy

- Disillusionment with AATA and frustrated with fact that must join AATA to join IATA
- Cost associated with having to join AATA and IATA
- People think they are members but are not
- Membership drive- Goal to raise membership to 175
  - Ask what IATA can do for you

### **Programs- Lacy Vitko**

- Working on creating monthly art making event
  - Focus on bringing members together
  - First River East art gathering that will take place in Friday, May 14 7pm-10pm.
    - Will use ceramics supplies
    - Asked for RSVPs, but no responses yet
- Update on grant for IATA studio space

### **PR- Patrick Morrissey**

- Lots of AT connections available through the VA, in part b/c its one of the only fully funded organizations out there right now
- **Summarize PR/Outreach efforts:**
  - *Within VA:*
    - Guest lecturer: Art therapy and Chronic Pain, VA Pain Clinic
      - Case presentation/overview of art therapy
      - Operation Enduring Freedom/Operation Iraqi Freedom (OEF/OIF) Clinic
  - *With US Veterans/Services for US Veterans*
    - 3rd Annual Illinois Warriors Summit
      - Promoted art therapy through VA
      - Networked with professionals/organizations re: IATA/art therapy in Illinois
    - VetCAT (Formerly Expressions From the Front)
      - Partnership between Columbia, SAIC, and Adler- set up with Albany Park Veterans Program. Free ATx for all veterans
      - Proposed that IATA be listed as "Friend/Supporter of VetCAT on official literature. Possible cross promotion, definite opportunities for students seeking internships.
  - IATA Works: Psychology in the City Conference
    - Presented with Suellen Semekoski and Violetta Woznicka on art therapy as discipline/career. Provided information re: IATA and service opportunities through IATA. Distributed literature, plugged website/social networking.
  - *General outreach:*
    - Promoting IATA through events at Fulton Street Collective- open house Aug 14-15. Trying to make it a big event and make Kinsey corridor an artists hub
      - \$60 to set up table to promote IATA- strong representation for 2 days

**Patrick motions IATA get table for event for \$60. Kate seconds. Vote carries**

- Reaching out to interested parties through social networking.
- **IATA Works/Service:**

- First event successful. In collaboration with Kate to develop templated literature. In communication with Suellen re: promoting future opportunities.
- **Social Networking:**
  - *Twitter*: Redoubling efforts re: Twitter account. More events = relevant information to broadcast. Please continue to send links, events, etc.
    - Regular post: multiple people (50 or so) contribute their definition of AT
  - *Bluecanvas*: Please recommend possible IATA Artists in the Spotlight.
  - *Facebook*: Propose that IATA board all be made admin on IATA Facebook with PR Director as moderator. This would create constant updates for membership and make board more approachable /transparent.
  - *Link eAlerts to social networking sites?* If so, what is the benefit of membership

## **Exhibitions- Valerie Newman**

Exhibition- collaboration between members and non-members

Use to promote membership

Conflict- benefit of membership= being part of IATA show?

Thompson Center

Cultural Center- signing up, but 1 year wait

## **Publications- Lisa D'Innocenzo and Bob Ryan**

Bob:

- New reduced pricing for ads in the newsletter. As it is no longer printed the prices seem high.

***Kate motions reduce advertising cost from \$30 to \$15. Lisa Kay second. Motion carries***

Lisa:

- I'd very much like to get something from SIUE about their recent conference as well.
- I think the Adler people wanted to submit an interview for the last newsletter, so if that's ready to go, this would be a good time.
- I also wanted to ask about the possibility of sending e-alerts when the newsletter is available.
- People are not aware newsletter is available. Not easily found on web. Make more accessible

## **Director- Amy Hahn (not in attendance)**

1. Digital IATA presence

Questions to pose to the group:

- What type of postings are for iata members only?
- What items/news/etc to be posted on Bluecanvas, facebook,iata website
- How regularly will posts occur?
- Who will be updated what on which sites (i.e. patrick -blue canvas, Amy-facebook, iata website-kate, amy, patrick bobo)
- Who will research job postings and add them to IATA site regularly
- How often is regularly (sorry to be redundant)

2. Need bios and pics (self&art) for website "who are we section"

At present I have: Erin Mooney, Lisa Kay, Valerie Newman

Deadline: May 31st emailed to [arttherapistamy@gmail.com](mailto:arttherapistamy@gmail.com)

3. Does anyone know of a free online image server where we can put all past and future IATA images?

possibly flickr (24.95/yr for unlimited uploads), or <http://imgboot.com>

4. Since I am the "ad hoc" director and will not be attending the meeting, please let me know where my help can be best utilized and I will be all for it :)

### **Adler Student Rep- Mackenzie Sainz**

- Most recent CICO meeting....developing a mission statement concerning IATA's participation in CICO?
- Title Protection...what does it mean, where is it now and what are some factors to consider for any future legal ambitions.

Remaining meetings:

Sat July 10 @ 10:30AM

July 17 retreat @ Starved Rock

Sun Sept 12

Sat Nov 6

Annual Board Meeting Sun Dec 5<sup>th</sup>

Kate in Peru for month of June so not available

***Motion to adjourn 12:30 by Kate. Erin seconded***