



Illinois Art Therapy ASSOCIATION

Agenda for IATA board meeting 3/24/2012

Members Present: Amy Smethurst, Cate Barrington-Ward, Danielle Locascio, Heather Leigh, Jennifer Korotko, Julie Ludwick, Lynne Cote (via Skype), Mackenzie Sainz, Maia Wheeler, Mary Andrus, Megan Campbell, Sara Miller, Valerie Newman. Maddie Williams (presenter at meeting, Adler student).

Members absent: Allison Barton, Amy Cavazos, Amy Hahn, Andrea Koch, Beatriz Alacron, Camille Baker, Cassandra Colucy, Gina Portelli, Hannah Shinozaki, Joanna Zakhem, Lariza Fenner, Laura Ebach, Laura Maruzzella, Leah Gipson, Lisa Dinnocenzo, Lisa Thompson Gibson, Lu-Luen

Mary motions we start meeting at 5:08. Amy Smethurst seconds.

President – Mary Andrus

1. Non profit status with IRS – Mary spoke with someone at IATA who put them in touch with a representative from IRS.

We need to completed Form 1023 (30 pages) as soon as possible and mail it to IRS, certified mail, return receipt requested, along with a \$100 check for the fee, per the instructions. Write "Notice 20-11-43" at the top of the completed Form 1023 and on the outside of the envelope to IRS in order to qualify for the lower fee of \$100 instead of the regular fee of \$400. When Tony gets back from job in Florida Mary and Tony will sit down and complete this.

2. Children's Mental Health Awareness day May 9th

Details from AATA conference call:

Essentially each chapter is doing something to promote this event and they are asking our chapter to participate. They are sending out a promo pack. Create something around children's mental health and art therapy. Some examples of what other chapters are doing:

1. Creating art kits and disseminating them throughout the school system
2. Collaborating with the children's museum creating artwork of the kids hero's
3. All day event educating the public on child abuse and the healing impact of art therapy for parents and children with keynote

--What they are asking us to do is to connect with someone who works with kids, preferably someone who has access to a venue, and can promote with connection to an audience. Together educate others about art therapists work to heal children and how it can impact or make an impact in that community, using this day as an opportunity to get the word out. Hopefully someone can collaborate with IATA and make an event happen. Promo stuff needs to be sent in April.

What AATA needs sent to them:

1. Photos of 5 pieces of art work- not client art or clinical art: Design or draw a picture of your hero with a description why "ex: my grandmother is my hero"
 2. Our logo
 3. A description of the project
 4. Specifics on how art therapy is helpful
 5. Pictures of the board meeting- planning the event
 6. Pictures of us packing bags or making signs- doing some type of action or activity together in preparation
- Once we have all of this info together we are to send it to AATA, update and upload our information to their

website and link to children's mental health awareness. They have provided to us sample press releases and media kit info, we just need to come up with a plan for what we want to do.

Val suggests Melissa Moletr from Art and Soul. – she is collaborating with the children’s museum. Sara – what about the mural project Gina did earlier this year. Never mind Julie will contact Sarah and set up volunteers to come up to EC with community art group – Equestrian Connection community art project. Date set for May 5th, 2012. IATA will come out to EC and participate in community art group as they reclaim a dead tree, “Tree of Hope.”

3. Calendar of Events – went out, paired down.

We paired it down due to space and time restrictions at FSC. We will need to change some things Faculty show will be moved to September, not April. Put a copy of this onto our website – Gina Protelli please update this!

4. Marketing meeting – no date committed to yet. Heather, Gina, Val, and myself. Let’s try to decide on a date before we leave today. Revamp of website may be a part of this meeting or a separate meeting. Sarah Miler would like to be involved for website design so membership can have a strong presence.

5. Strategic Planning meeting – think about future of IATA and where we want to go, what we want to work on. Preparing ourselves for when AATA conference is in Chicago and we are the host organization. Maybe we can collaborate with Wisconsin too. Indiana ATA has shown interest. Iowa has been contacted through Mary – they should be included too.

6. GAC Art Therapist Licensure in Illinois – tabled for now.

7. Short video on IATA- who we are and what we do - submit to spaces we create on the Global Art Therapy Alliance 90 sec. – collaboration with FSC – we can post this to our website as well, who we are, what we do, where, and the partnership. We could interview Joe and talk about FSC and the partnership between the two of us. Ask Megan Campbell if she is interested.

8. Update on partnership with FSC and solicit ideas from board on other ideas to benefit the partnership. Two are: 1) Open studio time (need facilitators), 2) FSC- Figure drawing (need facilitator to commit) heather and Mary meet with Joe and talked about how our partnership can help support FSC.

Joe wants more activity in this space. Wants more art making occurring. We proposed to Joe having an open studio once a week that we would host. 4 volunteers each picking one-week a month to commit. So we are able to sustain a space for our members as well as the community and other partnered organization or people at FSC. We could have a punch card where people spend \$20 for 10 sessions and the \$ would go to FSC and the supplies they would be using that we purchased. A goal is for FSC to get more revenue coming in and people being more active throughout the week. Facilitators role would be to get tables and chairs and a couple of bins of materials – keep them in the closet on 2nd floor.

Lots of ideas tossed around. What would be incentives be to get people to come? Having different themes perhaps? Process or directive based learning experience – present something or just an open studio. Maybe charge at the door \$5. Materials space fee - \$5. Valerie would be a great resource due to her professional experience. Is this for families or adults? Joe thought maybe when one of the studios opens up we could use that and sustain it if the interest and money is coming in. Should we have networking and socializing or more a clear idea for learning about directive or material learning – connecting with different schools. Idea of perhaps once a month or 2nd and 4th week of the month brought up.

Danielle Locascio and Mackenzie Sainz expressed interest for being facilitators.

Still need a figure drawing facilitator!

The more money we can generate and helping the space gets used by artists more - the longer FSC will sustain.

President Elect – Heather Leigh

- Closet organized, art supplies and food (thank you Laura E!). Now organizing office supplies. We did not organize office supplies but do have stuff.
 - We are low on paper! We have lots of markers, cray pas, pastels, glue, scissors.
- Website – Looking for people who would like to work on improving website (will have a separate meeting or combine with marketing meeting), will combine with work on new logo design (Shan has volunteered to help) The goal is so that we have more control, to do it in-house rather than contract out. More vibrant, easier to change, easier to upload. What do we have now, what do we want it to look like, create a new one, transfer over, extinguish relationship with web contractor, have control and easy of use for IATA board.
- Looking for volunteers to help with Judy Sutherland program on May 12th (set up, registration, take down, food). 1-4 PM. Volunteers will start set-up around 12:00, maybe a little sooner depending on how many are helping.

- Amy Smethurst knows undergrads interested.

Secretary – Julie Ludwick

- Two weeks ago I invited the remaining 10 people to join IATA board Yahoo group. If you are in this subset and did not receive anything please let me know. Accept this invitation please! I will send this again with separate email letting members know that I am sending this invitation.
- Updating contact list for board and committee members.

Director – Valerie Newman

- Discussion art spaces/organizations we may want to consider partnering with for future programming.
 - Rumble Arts and Echos. They have a space with studio space, kilns, pottery room, in Humboldt Park. We could host events outside FSC here. He is offering an office space to work out of in Rumble Arts and the ability to partner. Val would be interested in having events there. C4 has many art therapy groups there and support them.
 - Echoes of Chicago. Community art based space. Previous project: Re-purposed hats - provided paint markers and people decorated hats. They plan to sell them to promote their community art space. Talked with them about coming to FSC, perhaps on their FSC's open house day.
 - Branch out and get our name out about what we are doing. Idea of exhibitions.

Treasurer – Tony LaBrosse

We will be completing the IRS document when Tony returns from Florida.

Director of Public Relations – Gina Portelli

- Follow up on getting CEU paperwork together for our upcoming programs.
- Program planners, (Mary, Heather, Melissa, etc...) finalize/remind me of exactly which programs we are running. I don't think I ever got a final draft of our programs calendar, and I know we decided to be more selective.

Director of Membership – Sara Miller

- Welcome letter went out this week – let Sarah know if you never received it as everyone had one sent to them.
- Good work on the calendar of events!
- Trip to SIUE tentatively scheduled for the fall 2012
- Membership count – 212 members. If you hear of people not getting e-alerts have them contact Sarah and see if they are still a member.
- “How to find a job panel” – at Adler and SAIC, or at FSC? Reach out to the school and have that sent out to alumni. Check with SAIC and Adler on dates that will work for this.

Publication – Lisa D’Innoncenzo and Shan Ju Lin

- Viability of emailing the newsletter to members directly via constant contact. We may need to pay more for it – Shan. If this is the case, it's not worth it.
- We moved our facebook and twitter to new spots. Our old default admin is Patrick, since he is no longer on the board we want to sustain this facebook page so we came up with RSmith. Anyone granted permission for the facebook page can use RSmith. We can have multiple admins to control the facebook page. We are trying to grow our followers. We embedded the facebook button into our e-alert.
- What is our end goal in promoting ourselves? We need more name recognition. More people in general know what art therapy is. How can we reach out to more the “general population”. This will tie in with marketing. We need a goal! Mary – to get as many people excited about art therapy as possible, then have them get the word out further. Get people knowing what is going on, esp if they can get involved. Shan – we need more people not in the clinical setting knowing about us. We should run workshops. Amy Smethurst – link on website, and could take a part of our work service project, so people could have an easy accessible way to let IATA know they are interested in an in-service or workshop.
- Social media workshop – sign your posts so they can talk with someone directly. In our initial email to everyone, we mentioned this. Was shown what word press is, not an expert, learned a couple of things. Has copies of handouts she can share – will bring to the marketing meeting.

Programs – Melissa Hedlund and Maia Wheeler

- Bruce Moon event – overview will be completed soon. \$999.00 money coming in. Profit - \$399.83. CEU's will be arriving within a month. Video will be arriving late April. 40 people present.
- Maia can be at Judy Sutherland event.

Outreach – Scheherazade Tillet, Amy Smethurst, Beatriz Isabel Alacron, Hannah Shinozaki, Allison Barton.

- April 21st from 1-4 pm at Fulton Collective will be an In-Service on In-Services to kick off the Art Therapy Challenge Month starting on May 1st. ½ teaching and informational and ½ experiential.
- May 1st – 31st – an art therapy challenge month – push people in their individual communities to do an in-service or exhibition. Amy would like to have logo ready by May 1st.
- The ATCM events will go for the entire month of May and they will be hosted in individual art therapist's communities in Illinois and publicized through social media. On June 2nd at 8pm, I am tentatively scheduling a celebration for those who participated in the challenge with a possibility of displaying work/photos/stories at Fulton. Cate volunteered to help with this exhibition.

Ethics – Iu-Luen Jeng and Jenifer C. Korotko

- Iu-Luen mentioned she was working on recruiting people to be on the panel. We will work on recruiting more and hopefully have the panel complete soon.
- Occupy Art therapy panel - Still no bites.
 - A movement started on linkedin – now it's own facebook page and its own blog. Could be a very interesting panel, or more likely a discussion, 2 ethics chair gives the outline and have a discussion about it. Make a bullet point handout for the things that are existing to talk about – the Onet debate, the push for licensure for art therapists, what is the status.
 - Can GAC and ethics go together on that? Mary says, "I think yes."
 - Mary suggests Val is a part of the panel. Tool kits, how to promote ourselves. Facebook page. Blog of an New Mexico art therapist.
 - Video conference in a GAC representative from AATA.
 - Can we video conference the discussion/panel to reach a greater audience?
- Basically, I need help getting the panel 'built' for the state of art therapy ethics panel. I need people on the panel who are versed in the "occupy art therapy" movement, for and/or against the movement. Reframe it for "The State of art therapy". Not so much a panel than a discussion with key figures present. Find people who are passionate and then ask them to participate in a discussion rather than panel – appears less intense. Once it gets organized we really need to get the word out so we get a good number of people attending. Ask Lynn Kapitan, has a lot of thoughts on conflict in art therapy.

Archives – Amy Hahn

Names of past presidents – please email them to me. Sarah will do this.

Governmental Affairs – Lisa Fenner, Leah Gipson, Mackenzie Sainz, Megan Campbell, Laura Ebach

1. CICO meeting:

- a. Update about licensure – all programs moving to 60 credits for LCPC licensure.
- b. CACREP Accreditation – specifically using very inclusive language, and an inclusive model.
- c. Tricare update – there is distinction between rules and laws. Maybe in the next few months we should know what the final ruling is.
- d. Advised against working towards title protection at this time by the licensure board – more thinking about how do we get art therapy put in with the inclusive language, rather than title protection.
- e. Portability issue

****ACTION ITEM: How to be included in current inclusive counseling language. – get our name in there! As art therapists!***

2. IL Art Therapist Practice Inquiry:

- a. Update from Maddie Williams, PsyD Student @ Adler and an art therapist. Qualitative and quantitative research.
 - i. Timeline update
 - ii. Research interests
 - iii. Feedback from IATA
 - iv. Survey intention – standard methods of practice. Will use the IATA mailing list for survey participants. Quantitative – best practice, asking about their professional identity, getting deeper understanding on that issue. Other ideas – same case vignette in survey and each survey participant comment on this.
 - v. Educators meeting in April for feedback.
 - vi. What does IATA want? – We need to find out where art therapists are currently practicing and where they used to. Is there still an art therapy program where they used to practice? We want to track down art therapists that we have lost contact with, perhaps they are alumni but have somehow gotten away from staying connected. This would help students have a wider array of potential supervisors and internship sites. Also, If they are not practicing art therapy, why? We want to know how we can support them.
 1. At end of discussion– Maddie will create a final question where we could gather their contact information at their approval. Then Sarah can take this sub population and contact these people with an additional survey. We could have a link to the survey from the e-alert or have Maddie send the survey to Lariza when ready for distribution. Wanting to have another educators meeting in May.

3. Networking:

- a. CICO (Coalition of IL counseling organizations) relationships being forged
- b. Look towards membership being more involved with associations: ICA, IMHCA, and CICO
- c. I have connected with both Fran Giordano (current president of the ICA) and Michelle Kerulis (president elect of the ICA) ... regarding our memberships' wish to attain title protection in the state. I was advised of the difficulty of any “counseling specialty” seeking a specific designation due to the many factions that exist in the state. Counseling specialties actually had to come together on a state level to form CICO. This unity among counseling professions was necessary to establish the LPC/LCPC designation in IL.
- d. Other avenues of advocacy include **aligning with CICO** and meeting with Dan Stassi to ensure that Art Therapists are included in national and state conversations about continued inclusion in licensing and accreditation.
- e. I have also been invited to a forum of counseling specialties at the **ICA conference**. I believe it is an information and education session. It would be a great way to form new connections.
- f. I was also asked to submit a paper to the “**Illinois Counselor**” which is a yearly publication distributed to all registered members in the state. This paper could include any important information about the profession and our contribution to the many populations that we serve and possibly our intersecting identity with counselors/LPC/LCPC.

4. GAC call-in meeting with national, March 16, 2012

1. **DOL classification and O*net**, phone calls to art therapists that are members AATA/ATCB around the nation will be called and surveyed about the work that they do. Educational level – graduate degree – will be listed in the national classification and Art Therapy will be its own Job Title. The description listed currently is merely a “space saver” and was provided temporarily while more accurate data is collected. Send out e-alert to educate people that this phone call is coming. Luleun agreed to do this.
2. The National GAC committee requested that Art Therapists answer the call when contacted by O*net and supply them with honest and comprehensive feedback for the survey. AATA collaborated with O*net to construct the inquiry. Calls were supposed to begin in February.
3. It may be prudent to encourage the leader of the “Occupy Art Therapy” campaign to objectively evaluate the benefits and consequences of the Art Therapy Job Classification.

4. Strategies for advocacy and policy change regarding **Medicaid** were covered by Angela Foehl, Director of PR for AATA. Here are some highlights:
 - a. Inquire about trainings to become a direct Medicare provider (maybe this is something that IATA can coordinate as a panel for its members)
 - b. There is a tool kit on the AATA website under “how to launch your practice”
 - c. Look for information on the Medicaid website (and state affiliates) on when and where the “**State Plan**” is revised (the document that updates every year to include recent advances in reimbursement/general policy). A member of the state chapter should be aware of these trends and should be present at meetings in order to advocate for Art Therapists). This is seen as a way that art therapists can impact the language in these documents and membership/representation at the “State Plan” meetings are usually open to general professional input.
 - d. Maybe a IL GAC committee member could be designated to report on this aspect of Art Therapy Advocacy.
5. **VOX** was presented as a social/political media exchange avenue for communicating with local/national congress persons in order to disseminate position papers and statements of political import from AATA and members (it searches representatives by locality & it is a vehicle for political participation). State Chapters could copy form documents from GlassCubes to alter with personal/professional identification and forward on to local representatives. VOX is free and open to the public...AATA would prefer to initially post the content that would represent the profession.
6. There is further action and deliberation in **Maryland regarding AT as a subdesignation of LCPC license in the state**. The contact is Amanda Betchel. I will have an update on the progress of this action because it seems that this path to title protection may be a better fit for art therapists in the state of IL. Some language included in MD are scope of practice, ability to assess and diagnose, and protection for the title “art therapist”. There is very strong support for this initiative in her state.
7. **Tricare** was not discussed but it is important to note that ¾ of counseling professionals are affected by the CACREP designations and art therapists should align with other professional organizations to advocate for representation.
8. **AATA** also intends to post a position paper regarding National Children’s Mental Health Day, it will be posted on GlassCubes shortly.
9. I also asked the AATA GAC for a status update on their consideration of our **IATPI grant proposal** and they have not reviewed the applications as of March.

Conference – Joanna Zakhem, Theresa Dewey, Andrea Koch

- We had our first meeting and the official theme is...” Creating Possibilities: Art Therapy and Resilience in Contemporary Practice”, proposal deadline is May 15th. Need everyone’s help to publicize (proposal form handout). People need to let Joanna know if they are having problems opening the information and she can send them the word version. Then we will review proposals and go from there.
- I am in the process of creating a contract for SAIC and the Sullivan Gallery for the event. There will be a reception in the evening the day of the conference at the Sullivan gallery.
- I am also talking with Scheherazade to create a contract for the SOARS performance to be our keynote
- We will be doing a wine and cheese networking event following the conference (at the Sullivan Gallery) as opposed to a closing presenter.
- Share timeline
- We need volunteers for different parts of planning process!
- We need many student volunteers for day of.
 - They will be trained ahead of time and then involvement day of the conference.
 - Contact SASSA (Adler student association) for student volunteers on day of.
- Meghan – has a die cutter machine that we can use as needed.
- Keynote will be Story of a Rape Survivor.

Exhibitions – Cate Barrington-Ward

- Discuss funding/help for Thresholds Exhibition at FSC in May.

- Discuss proposed exhibitions and issues re. space/time. : Dincin Center exhibition approved. IATA members exhibition, will be placed in e-alert. Leaders in the field – in progress.

1. Exhibition with Dincin Center via Adler intern Rashelle Roos Agati. Rashelee has booked FSC as follows:

Friday 25 May - 5pm public reception

Saturday 26 May - 10am - 4pm open to public

I propose IATA help in the following ways:

1. Request volunteers to help with installation
2. Cater for opening reception (no alcohol)
3. Cover cost for 500 postcards to be distributed by exhibiting artists to family, friends, and on walking group. The cost for this would be \$46.43 including postage, and IATA logo would be on them (good publicity).
 - i. Mary - "I motion that we cover the cost of the postcards at \$46.43 for the Dincin center exhibition at FSC on May 25 as well as catering cost up to \$50.00"
 - ii. Sarah seconds. Noone opposes. Motion passed.

2. IATA members exhibition - please find attached info re. how to show at a pop-up gallery. One issue with this is that all participants would need to supply me with their resumes and samples of work before I can apply. I did email the organization about a month ago now to see if a representative sample would be enough, but as yet I haven't heard back from them and email is the only method of contact. If I could get all the stuff together, once the application is submitted it will apparently take a few months to approve or otherwise (see attached for more details). I am still keen to follow up this avenue as I think it would be great for both IATA and the exhibiting artists, but I also plan at looking into other possible venues outside of FSC in case it doesn't work out. I hope to ask committee members for their suggestions on Saturday. Update: We will need a sample of work for the pop-up gallery. Cate meet him at the expo. Decision: Put an e-alert out about the idea of this show and if doesn't work we can contact FSC.

3. Leaders in the field exhibition - I hope to set up a small meeting with the other committee members involved soon to get this moving, and to start approaching potential exhibitors. I will welcome suggestions from all committee members re. appropriate participants.

Student Representatives

Danielle – April 7th 11am-2pm. Cassie wants to volunteer. We will have some type of art making for people who come across it. Probably a lot of people affected by autism in their families at the event. Perhaps mandalas, information about IATA, our website, contact an art therapist, come to our events, a copy of our calendar, take some art supplies that are here.

Student brunch at Mary's house – can we move it to the 14th instead of the 15th?

7:27 – Mary - I motion we end the meeting. Cate seconds.