



IATA Executive Board Meeting Minutes
March 24th 5 – 6 PM
Corner Bakery Café, 35 E. Monroe,
Chicago, IL

EXECUTIVE BOARD MEETING [3/24/13]

Executive Board Members Present

<input checked="" type="checkbox"/> President: Heather Leigh	<input checked="" type="checkbox"/> Director/Membership: Theresa Dewey
<input checked="" type="checkbox"/> President Elect: Melissa Hedlund	<input checked="" type="checkbox"/> Director/Webmaster: Megan Campbell
<input checked="" type="checkbox"/> Secretary: Julie Ludwick	<input checked="" type="checkbox"/> Director/Committee & Community Liaison: Val Newman
<input type="checkbox"/> Treasurer: Beth Casey	

Julie motions the meeting to begin at 5:12. Heather seconds.

This meeting was scheduled due to a desire to streamline voting and board meetings. We plan to meet in between the previously scheduled board meetings.

Quick poll of collective IATA conference EXPERIENCE (5 min once all arrived):

- How many IATA conferences have you attended? (7 + , 6, 5, 4, 3, 2, 1, less)
 - How many IATA conferences have you helped to plan? (3 or more, 2, 1, 0)
- All executive board members have attended 3 or less conference, with the exception of Heather who has attended 7.

Review conference HISTORY:

- Past conference issues (finding space, no consistency)
- How came to approaching SAIC for partnership (analysis of membership): Mary and Heather looked at conference history in 2012. IATA board decided to keep it in Chicago due to 90% of our membership is in the Chicago area. We approached the art institute about partnering.
- Feedback/vision from recent Past Presidents (Laura, Kate, Mary): The finding of a space for the conference takes a lot of time. This is time that could be used creating the conference. When commenting on having the conference in the same location every year, past presidents spoke about the consistency and stability this offers and that this will help the conference continue to be successful. Other past presidents agree that stability is a positive but continue to highlight the need to include everyone in the vision. Heather feels like everyone (SIUE, Adler, SAIC) are collaborating successful and that we do not feel that having it at SAIC is leaving others out or is territorial.

Present conference VISION:

SAIC and IATA would partner re: vision for 2013 and 2014 IATA Conferences; we are both strong and have equal power in this partnership.

The current language is talking about something that is joint. The ballroom costs \$14,000 to rent and they offer that to us at no cost and free CEU's. If able, SAIC will pay for the overnight stay of the keynote. Randy Vick (SAIC) desires the conference to be more professional, more reliable, more of a presence. The idea is quality. We are hoping to attract people from IL as well as other states. SAIC wants to help with the vision. Saveet (SAIC) sees their role as building our vision with us. They will be involved in the Call for proposals, keynote, and introducing us to people we don't know, a partnership.

OURS

- Stability (Time, location, not reinvent wheel, consistency of partners involved as we change boards so often)
- Growth (Increase attendees, increase mid-level professionals = increase revenue)
- Quality and Professionalism (Keynote, theme, presenters, call for proposals, facility and flow; partnering with SAIC will increase both)
- Relevance (Make it "must attend" event for ATs in IL and beyond)
- Involvement (Consult educators and leaders in the field across school lines)

SAIC

- Stability (If involved, not reinvent the wheel = longer commitment; make IATA stronger; also will not have the feeling of being used)
- Growth (Grow the conference to must attend in IL and Midwest)
- Relevance (Contribute quality expertise; interesting in remaining current and even cutting edge)
- Quality and Professionalism (contribution to vision; have an active voice in vision: "Let us tell you what is out there you may not know about.")
- Involvement (AATA model: Vision is most difficult; role will diminish as vision is set and call goes out; committee implements)
- Marketing (Aligning with IATA will strengthen and validate Art Therapy Program)

Thoughts from Executive board:

Megan Campbell and Beth Casey are concerned about some wording of the contract.

Val – what about the idea of SAIC holding a position on the conference committee? It was decided that this was unrealistic as it would be difficult for them to attend the meetings.

How do they see themselves (SAIC) interacting with us (IATA board)? – Saveet will communicate with Pres, Pres elect, and Conference Chair.

Streamline the conference planning process: Have president, president-elect, and conference chair make decisions about conference and then the conference committee implements these decisions.

Review PROPOSED CONTRACT and AGREEMENT:

- Propose two-year agreement to be reassessed after the 2014 conference
- Partnership roles and responsibilities

Concerns & Suggested Revisions (10 min)

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We paired the addendum down from 7 items to 3.

We deleted #3, and added to #2 “jointly discuss AND APPROVE...”

We deleted #5, #6, and #7 and they were stated in the partnership agreement previously.

See attached agreement and addendum

- MOTION: Megan: I motion to accept the contract with SAIC for the 2013-14 IATA conference with the proposed revisions.” Heather: “I accept.” All in favor- All 6.

- DISCUSSION (if needed)

- VOTE (need a majority to pass)

Megan: **“I motion to accept the contract with SAIC for the 2013-14 IATA conference with the proposed revisions.”** Heather: **“I accept.”** All in favor- All 6.

We will have an executive board meeting every other month.

Next meeting: Sunday April 28th, 5-7 pm, Wishbone, 3300 N. Lincoln Ave., Chicago, IL

Item to discuss: What we want this board to function as and for?

Melissa motions to end meeting at 6:04. Val seconds.