



## MINUTES:

Iu-Luen Motion to start 2:07 pm. Stephanie 2<sup>nd</sup>. All in favor.

### Discussion 1: View Flow Chart

- viewed and no feedback was given
- voted on at 2:11 SC motion- all in favor

### Discussion 2: Minutes viewed at 2:14

- viewed with one correction on the name Lynn
- IJ motion to approve last meetings minutes at 2:17
- SC second- all in favor

### Discussion 3: Budget discussion at 2:18

- SC did an assessment of income and outcome in 2017
- Net loss of \$11,000 in 2017
- Next week SC will show us where we are spending and where we can cut back
- Discuss Budget cuts and whether we will do a conference this year
- IJ and SC will present a proposed budget next meeting
- Expenses included community outreach and food/daily storage expenses and meetings
- How do we increase revenue from conference and membership
- SC-we dipped into our savings by \$3,000
- SC-we still have money to budget with
- IJ-let's look into our financial health and make the goal to surplus or zero balance
- SC has created a spreadsheet of the expenses
- Caroline requested a spreadsheet for conference budget only
- SC- Conference data is separated for conference team-SC will share

### Discussion 4: Vacant positions and nomination

- SC- recommends Lynne
- Lynne use to be on the board about 4 years ago and works as an art therapist
- IJ- we still need a treasurer someone with good financial skills
- SC needs to transition out of this role
- IJ- looking for Treasurer recommendations
- SC left at 2:27
- Becca entered at 2:20
- Becca talked to Caroline about Maria
- Caroline-Maria says she lives in Indiana but comes to Chicago a lot and is able to help
- Becca-should we propose a vote
- Kelly- lets go for it-lets vote her in
- Becca- motions for maria for conference elect
- Kelly second at 2:30pm

-IJ-Becca can you reach out to Maria to let her know shes on the board when shes paid membership fees

#### Discussion 5: Meet and Greet

- Becca-met with Kelly and Morgan about the meet and greet
- Caroline- has ideas about the conference
- Jen wanted to meet with Ben about an inservice
- Kelly has some possible venues for art making
  - Possible date of April 22nd
  - skills share
  - invite art therapist and artist
  - reaching out for that specific day at different venues
  - location dictates what kind of food and activities can be used
  - interactive meet and greet to elicit more membership
- Sam and Morgan will do flyers and advertising

#### Discussion 6: Art Therapist Database

- based on zip code
- Kelly- Sam and I were trying to flesh this out- out source or do it ourselves
- IJ-whatever is the less expensive option but still good for members
- IJ-an online directory could be really helpful but I want to know what our members think
- Kelly-members voiced that this is what they want
  - we need people to help with this
- Sam-goal is to get school students to do this
- Kelly- students good resource but difficult to get a hold of
- Caroline- like an internet search?
- Kelly- gain info from members and turn into database
- Caroline- who is our website on ...wibbly?
- IJ-retreat back to google survey to get a more updated database and spreadsheets
- sam- its been like this for s year
- Kelly- can't elicit a response
- IJ- no response then no need
- Kelly is this not worth it
- Ben-is there any money to insert into the website
  - if done well this could be great networking more specific than psychology today
  - we need a programmer to put this together
- Kelly-I'm not sure what's in the budget
  - Sam do you get a lot of questions about a database
- IJ- Kelly reach out to AATA to see if a database already exists

#### Discussion 7: Conference discussion

IJ- we need the conference to be revenue building but over the past several years we have lost money or barely made even

- How do we have a kick ass conference and save money instead of loose money

- should we have a conference every year or every other year

- Financial goal to make extra revenue or to break even

- Lynne- the hospital is ok for art making, board meetings and possibly a conference

  - Left early 2:45pm and will check in with Becca about available positions

- Meredith- space or possible spaces- one of the arches-are arty spaces big enough?

- IJ-Align with IATA vision and be accessible for all

  - Spending money bad but revenue building is good

- Caroline- CEU's are renewed every 2 years ...what are our thoughts

- IJ-scaled down conference maybe no breakfast or lunch provided

- Ben-if we don't do one this year maybe we can get some really good speakers to come in next year from around the country

  - demonstrations on how to get your company to pay for the conference

  - CEU's for the entire conference

- IJ-AATA conference now in NOV any thoughts about moving our conference to summer?

  - IJ conference this year scale down or change date

  - Becca scale down workshops?

- Ben- lunches main networking opportunity- if get rid of replace it with something networking important

  - IJ- last year lunch was \$2,000

  - June arrived at 2:30 ish

  - June- lunch available but you pay for it not IATA

  - IJ do we still want a conference this year

  - SL- CEUS due june 2019

  - June- survey about conferences every year

  - Caroline- I will do whatever you all think we should do

  - Ben- conferences benefit everyone-move away from AATA-this coming spring or Jan

  - Kelly- hard to make a decision until we know the budget

  - IJ decide after we see budget

- Meredith- a place to network after grad school is really important but agree to move date

  - Sam its expected from members to do conference

  - IJ-conference most attended event

## Discussion 8: Pence Debate

Kelly survey results?

IJ- results are an even 50/50

  - wanted a clear cut

  - hard to move ahead when members are opposite each other

Ben- was there options of what members wanted done

Kelly agreed

IJ- only 72 members filled the survey and a mix of non-members and students

-dec town hall canceled because of only 3 attendees

Kelly-reschedule a town hall?

IJ- relaunch the survey and figure out what members want to do about this

Kelly- will relaunch survey with options of what members want to do with the Pence prob

Ben- wants to have a bigger statewide conversation

June- we need an unbiased person to represent pros and cons of each point of view

IJ- we can do this on GoTO meeting

Ben- lets gage the interest of members

Ben will work with Jen on putting a town hall meeting together

IJ- hasn't reached back out to the other chapter due to not knowing what our members

want

Discussion 9: "Friends" option on membership

-Friends category a response to those who don't want to pay AATA

-Friends category ideas

-could not serve on board or have voting rights

-cost \$35

-ben concerned about friends still not having a voice

-friends would receive discounts and CEU's

-what are the rights for friends

-between member and non-member is "Friends"

-If we give friends voting rights we have to change our by laws

-June concerned about "friends" voices and continuing the disenfranchisement of art

therapists

-

Discussion 10: Survey about state specific licensure

-If we want to pursue state wide specific art therapy licensure we need to know what our members want

-it would be a separation form LCPC

-Lynne can work with IMCA and IL cohilation to see if this is a good idea

-could create conflicts

Discussion 11: Next Board meeting details

Next board meeting March 18th sunday at 2-3:30

Board members will meet at lu-Luen's house

Everyone can still remote in with Go To Meetings

Discussion 12: Go To Meeting Process

Please state your name before speaking

Agenda will be sent out for review and additions

IJ motion to close meeting at 3:36 pm

IJ- Motion to end meeting at 3:36 pm