ANNUAL IATA Board Meeting 2025
December 7, 2025 11am-1pm
IATA meeting notes

Members present:In-person at Julie Ludwick's home
Julie Ludwick (Secretery)
Shan Ru Lin (communications)
Members present via Zoom
Blair Meehan
Elizabeth
Cassandra Krcmcr (Treasurer)
Megan Bonke (social media)
Researcher observer

Meeting called to order at 11:08am by Julie
Shan seconds at 11:08am

Treasurer Year End Report

2025 Highlights

Overseeing yearly finances including:
Filing the 2024 taxes. AATA utilized a new electron income tax filing system in 2025, and taxes were successfully filed through this system.
Timely payments made to professional partners such as payment for involvement in the SIUE Art Therapy Conference.
Maintaining up-to-date payment methods for services necessary for the running of the organization, such storage, mailbox, website, zoom, etc.
Organizing receipts from various entities with reoccurring payments, such as East Bank Storage, Bridgeport Art Center, and Constant Contact

2026 Goals

Look for trends in incoming revenue such as months when membership fees tend to be higher. Additionally, preparing for months when accounts may appear lower due to larger fees such as CICO membership and other professional dues.
Maintain financial security for organization.

Security issue-Fradulent transfers out of our account at IATA. can take up to several weeks or a few months to recoup funds. Cassie will keep the board updated and put it in a shared folder for all of us to see.

Approximately $4,100 total fraudulent withdrawn funds
Current balance - $8,312 in checking, $13,742 in savings

Thoughts to support security moving forward. Action items for 2026:
Do we want to pay for a business email accounts for all

Change passwords for all current email accounts
Technology issues - invest in professional grade email accounts and website

Programs Year End Report

2025 Highlights

During the 2025 year, programs put on a total of 3 events,

One CE event in March (16 attendees signed up, 9 showed)

One Zoom informational event that was a small fee for recent grads or students

One free in-person art-making event

2026 Goals

Goal for 2026 is to double the number of events: 2 CE events, 2 informational events, and 2 art-making events. The response of not only the informational event and the in-person art making was the need for more gatherings (in person and online) for connection, community, and information to be shared. I find the value in doubling not only our events but our attendance. With the growth in board positions, I see this being an easy goal to attain.

a. Today we discussed ATCB version of NBCC, cost of getting this and if we should do it, and approval process. We decided to not pursue this at this time.
a. 1 Free CE IATA course planning.
    i. tentative date: March 1st, 11am.
    ii. Amber, Julie, and Shan will pull together info.

President - end of year report to be sent shortly

Communications Year End Report

2025 Highlights

Responsibilities include managing the newsletter, managing the website, posting jobs on the website, posting jobs on the newsletter. In the last year we have pivoted to focusing fully on art therapist job postings or jobs open to art therapists.

-Tried to elicit some skill shares through the newsletter, but there was no interest from members around this.

-There have been technical problems with both our emails and website, discuss our financial ability for upgrades.

-I am writing a public comment letter representing IATA regarding the use of AI in the mental health space. Talk about the breadth of our field and a lot of our membership hold 2 or more credentials within the mental health field.

2026 Goals
Next year: Explore migrating our technology for upgrades for better cyber security including website and Gmail business suite. There is there a non profit rate for these websites. Look at this in January.
Continue to make the ealert and support the board with other maintenance and growth tasks.

Social Media Year End Report
2025 Highlights
Posted about membership change, advertisements, programs, elections (especially president-elect).
Tried out and opened a Blue Sky account. We dropped off Blue Sky because it didn't seem valuable. Didn't have the same traction.
Opened up an organziation page on Linkedin adjacent to the long standing IATA 'personal' page.
Made the organziation IATA page and personal IATA page linked.
Still do Facebook but not a lot of movement on that one.
Transparency, engagement and community continue to be my focus on my role.

2026 Goals
Create and share social media about being our own entity (you don't need to be an AATA member to be an IATA member).
What can I put out to support IATA revenue.

Membership
2025 Highlights
Reactivating the email and cleaning it up and organizing it.

2026 Goals
Have a new membership Chair come on board.

Julie called a meeting to close at 1:16.
Shan seconds.