



IATA board meeting 8/5/2012

Mary motions to begin meeting at 11:29. Gina seconds.

Members in attendance:

Mary Andrus, Camille Baker, Laura Ebach, Amy Hahn, Melissa Hedlund, Iu-Luen Jeng, Jenifer Korotko, Tony LaBrosse, Heather Leigh, Shan Ju Lin, Julie Ludwick, Sara Miller, Val Newman, Gina Portelli, Joanna Zakhem.

President – Mary Andrus

-Kudos to the IATA board – 8-month accomplishments

Between events, new website, new directory, Largest number of board members and members. We are doing so many things. We should be proud. It is because of you. You deserve recognition.

- New website.

Go around and look at other chapter's websites. Go to their page, like their page, get them to visit ours. Push out NEW website. The website is now live. The board will make suggestions and changes before we send out an email to the members.

-Update from AATA delegate meeting.

There were 36 chapters that went to the delegate meeting. WI has put together an art therapy finder on their states website. We should look at this to see what they are doing. ICE courses of the AATA site and CE from linking from our site to AATA's. Ideas of what others are doing... we just added a press kit on AATA for medical art therapy. The Seattle conference will be in partnership with assistive living organizations. If you know of anyone in this culture, propose to present. Shift to education standards. Schools will need to be accredited by C CREP. This will change the face of what we are doing and licensure. NJ got licensure and they are able to work with their senators to push for art therapy licensure within the state. Pressure is coming from AATA for all states to have art therapy licensure. Art therapy is now classified as code 21 – another step forward. IL is different – we are tied into CICO counseling organizations. That is the body that moves licensure forward in our state. We should go to highest standard in all schools. All schools should meet the CCREP requirements so everyone is on the same page. Update will be posted on this for everyone to see on glass cubes.

-Nominations and by law revisions.

We need nominations for treasurer, membership, president elect, publications, exhibitions, programs, conference chair, director of public relations, president elect, conference chair. Publications, student reps, and membership will be open in December 2013. Open

positions are on website. If you know of someone refer them to that document. Conference chair, programs co chair, publications, and exhibition are not nominated. We are hoping to send out the eballot in September so we need to think of people to step up and help out on the board. People thought of: Megan Campbell, Shan could move to director of pr and find a new person for the ealert. Send out an ealert discussing openings.

-Past presidents/leaders exhibit

-Cards for Amy Cassandra and Lynn 2nd yr grads on board.

-Orientation at SAIC and Adler

Orientations will occur the last week of August and some time in September. Last year we went to a class, this year IATA will attend the orientation. Joanna Zakhem interested in joining, Heather, Iu-Luen.

-Open studio Aug. 10, 2012.

This will be our first. We need paper donations. We have plenty of art supplies. Bring down bin. Pull the tables out. Send out another ealert. Share it also with FSC. Bring your own paper. Buy some paper. Roll of craft paper, construction paper, drawing paper. Julie will buy. Heather will give Julie her key to FSC for access to the building that night. Julie Ludwick and Laura Ebach will facilitate.

-SAIC Faculty show assistants

We need assistance with this from members. The show is September 16- 23. Iu-Luen and Camille volunteered. Email Stephanie that they will be assisting.

-Visiting SIUE

September 28th.

-Helpers with outreach postcard design for IATA survey/ website launch

This will let people know who we are, that we have a new website, Who will work on design? Shan will do this.

-We need to review bylaws.

President Elect – Heather Leigh

New Website

- Need everyone to click though and look at content and see if there are any recommendations/changes

- Question: Who should have editorial access for updates?

Mary invited Gina, Shan to have editorial access. Also PR and president elect. On weebly there is editorial access and limited access for others with main peoples approval. Heather will check in on this and check with Meghan. Make sure also that we have a hard copy of everything in case we accidently delete something.

- Mary got email of about 400 people that have logged in to our website.

Take this information and use for marketing? Ealerts?

Secretary – Julie Ludwick

- Review of minutes from 5/20/2012 board meeting and vote.

Mary Motions that we approve 5/20/2012 minutes. Val seconds.

- The Mars Gallery, 1139 W. Fulton, has expressed an interest in having an IATA client artwork exhibition. Could also be member exhibit. Thoughts? For now, email Val if you know of an open gallery space. Further thoughts into developing a button or link on website? Yes, we feel this would be a good idea.

Director – Valerie Newman

Treasurer – Tony LaBrosse

Will send a report for balances. Completing the IRS paperwork-still moving forward. Almost done.

Director of Public Relations – Gina Portelli

- Follow-up paperwork for CEU's for Panel event
- Tony needs to write a check for IMHCA
- Check status of upcoming CEU events.

Director of Membership – Sara Miller

We have 238 members.

We had a panel discussion about “how to find work as an art therapist”. There were 28 attendees and 8 panelists.

Everyone send me your information for the referral directory. We are going to change the format a little bit.

Thought – we will continually update what we are doing

Publication – Lisa D’Innoncenzo and Shan Ju Lin

- We are asking each board member to submit one piece of digital artwork to be displayed on our new website. Currently I got 2 pieces.
- We are getting more facebook followers each day; gradually we will use facebook more to make immediate updates on IATA events and news. If you press "LIKE" on our facebook page, you will get news from the IATA facebook, at the same time you will be able to remain private in your other facebook interactions. You don't have to be facebook friends with other people who Liked the same page. I encourage all friends of IATA to follow us and LIKE us!
- Check-in about publications/communications and how people feel that is working (Lisa.)

Programs – Melissa Hedlund

Past President/Leaders Show - a great exhibition of past president from far back and near past.

Christine Nichlos - 1. **E-Alert for Show:**

- Target date to send out: August 15th.
- Need help preparing a written description of the show & an image, as soon as we have these we can send out the alert. Amy will create this.

2. **Panel Discussion- to be Held on Sat, September 15, 2012:**

We have 6 panelists’ confirmed and 15 exhibiting artists.

- We have bios available but we need measurable objectives.
- Want to offer CEU's to participants so we need to prepare an evaluation for the discussion
- After discussion we need to speak to the panel members to arrange a future taping – rather record discussion live the day of. And put a podcast of this on IATA.
- Catering for the event-discuss costs & budget

3. Collecting Artists Work When They Deliver to FSC

-Artists will deliver art to FSC but we need to come up with a schedule for this & find a few people to assist me with the collection

-Suggested dates/times for drop-off:

Sat, 9.1 & Sun, 9.2 from 11-2

Thursday, 9.6 from 6-8pm

Amy can arrange drop of and help with this.

4. Volunteer Also Needed to Man Door on Opening Night, Sun, September 9, 2012.

4. Catering for Reception

-What's our budget? Will get pulled out of exhibition budget, which is large.

5. Postcard Costs-Need Approval – this will get pulled out of exhibition budget.

6. Gifts of Appreciation for Participants in Show/Panel

-Suggestions for these

What could we give the panel discussion members? Art therapy scholarship fund in their name. Original art? Make a collaborative art piece for them at the discussion/exhibition. Solicit words for the founders combine it with artwork for the show. **Val motions that we make a past presidents/leaders book through iphoto. Amy will help lay it out. Sara can solicit words from IATA members via an email minus the exhibiting artists. Sara will work with Christine on this.**

-Budget

- Movie night on Oct. 5th at FSC.
- Self-Care Workshop in November. Movement and art making. Maybe reach out to advanced movement therapist. Open to everyone. Dance movement or yoga and then lead into art making. November 10th. 1-4.

Outreach – Scheherazade Tillet, Amy Smethurst, Beatriz Isabel Alacron, Hannah Shinozaki, Allison Barton.

Ethics - lu-Luen Jeng and Jenifer C. Korotko

Center on Halsted to host the panel. Also something at FSC. Topic: The artist in the multi-disciplinary scene. Art therapy collaborating with other professions. CEU's will be available. Jenifer will work with Gina on this.

Archives – Amy Hahn

Governmental Affairs – Lisa Fenner, Leah Gipson, Mackenzie Sainz, Megan Campbell, Laura Ebach

Lariza went to meeting at AATA have not heard back yet.

Conference – Joanna Zakhem, Theresa Dewey, Andrea Koch

- Brief Update: SOARS will be our keynote – this is official! Brochure goes out on August 15th. Just go the registration set up and ready to go. Kick off will be at FSC wine, cheese and potluck. Also collaborative art pieces that we will display at the conference.

Wine has been donated by licensed bar. Colloquium event is at Sullivan. We will use glasses and liquor license. Catering company, if approved, we will pay cost of food they will supply caterers.

- Next meeting for conference committee is Monday, Aug 6th, Starbucks, Lincoln Square

- Brochure is being formatted, to be sent out by August 15th
- Website is ready to take registration and PayPal when it goes live

Exhibitions – Cate Barrington-Ward
No longer exhibitions chair.

Student Representatives

Lynne Cote – SIUE

SIUE has our Fall Conference plans set.

It will be September 28, 2012 on our campus at 6pm.

Gretchen Miller, MA, ATR-BC, CTC

Title:

Cultivating Art Therapy Connection & Community: The Power of Social Media & Online Art Collaboration

Description:

This presentation highlights the benefits of social networking to mobilize and create community, as well as how to cultivate connection, art making, and support for art therapists and students of art therapy. Collaborative projects, their impact, and the role of social media and art to connect the art therapy community worldwide will be presented.

Participants will:

1. Learn three benefits about participating in collaborative art-making, especially in relationship to engaging and connecting the art therapy community online;
- Identify three examples and gain an understanding about art and social networking's importance to enhance participation and connection;
- Learn about the community impact around art-making and support for art therapists and students of art therapy available through social networking
-

We would love to see IATA members at this free event. My peers in SATA were also asking if there were still plans to visit our campus this year. I told them I would ask for an update.

Mary motions for meeting to end at 12:50. Shan seconds.