IATA board meeting September 25, 2025
IATA meeting notes
7:00-8:00 PM
Zoom board meeting

Members present:
Amber Przybyla (Presdient)
Rebecca Kramer (Programs)
Anne fritsch (student)
Shan Ru Lin (Communications) joined at 7:28 pm
Julie Ludwick (Secretary) 7:38 pm

Called the meeting to order at 7:08 pm by Rebecca
Seconded by Amber Przybyla at 7:08 pm

Programs

a. Updates on the event are all positive things; everyone wants us to do more art-making and connecting events.
   From Megan's email, "I need to make a post about the art in the park event, and Rebecca has given me all that I need to do that. "
b. When considering hosting another connection art-making event in November/December, consider rotating locations every quarter.
c. Feedback from Anne, about coming to Chicago, they go to St Mary's of Woods, living in Indiana, they would be VERY interested in coming to an event like this.

Social Media

From Megan's email:
I need to make a post about the art in the park event, and Rebecca has given me all that I need to do that.
I also need to post a paid advertisement. I had everything I needed from the ad patron and info about what was purchased this Tuesday. Given the subject matter of the ad, which is an art therapy book for practitioners centered around autistic clients in a school setting, I figured it would be good to give some room between posting that and Tuesday's news events. I figured posting tomorrow would be fine, though.
I'm curious how it's going with the individual who was interested in the president-elect board position. I'm wondering if I can take away the link looking for nominations or do I need to push more for nominations?

President

a. Keep the link up for now, please. Sounds good about the posting schedule! Thank you, Megan. Regarding the president-elect, it went ok.. wants 2 other board members to interview, could be a group interview, by the end of October, or by the first week of November. Preferably by the next meeting, so we can vote on it, they will be joining us in January.

-Rebecca is interested in interviewing. Anyone else?

b. If we can advertise more for the president-elect position, newsletter, Instagram, LinkedIn please
c. socialmediachair.iata@gmail.com can you make a flyer for the schools for IATA student membership, include a QR code to our website, let the students know we are here. (Adler said they would post this inside the school) Also, even sign up for our newsletter.
d. Amber is doing something with first years or second years at Adler, planning for early 2026. (Think about reaching out to st. Mary's of the woods)
e. Be at the ATA conference next month. YAY
f. Discussing ICA conference, if anyone is going or if we will run an ad. https://www.ilcounseling.org/events/EventDetails.aspx?id=1896453&group= (a member asked), we discussed if this opens a can of worms to advertising to non-art therapists.

Communications

a. Shan brought up an interesting topic, "how or why use art therapy"- interesting for a panel discussion or presentation for a conference like this.
b. Talking about AATA and their communication with everyone about the financial profession, if they will not help us thrive, why? They can provide more education about their service. How can IATA support that? Can we be the change we can see within this state? Can we provide the education, help our people, and help the field?
c. Thinking about presenting next year at conferences.
d. Do some free CEs "How to refer art therapists," etc. as we do this, give handouts, COMMUNICATION IS THE BEST!! Pass it along.
e. Google doc going, sharing ideas, how we can pull all our information together.

Treasurer

a. No updates

Julie calls the meeting to close at 8:12 pm
Rebecca seconds, at 8:12 pm